

### 1 GETTING THE NUMBERS RIGHT

- Preparation of annual accounts to keep you, Companies House and the tax man happy
- Advice on your business trading style and book-keeping practice so your business runs really well

### 2 THE SCARY TAX THING

- Compilation of annual business & personal self assessment tax returns and negotiating with the Inland Revenue
- Fee protection insurance in the event the Inland Revenue selects you for enquiry
- Assistance with applying for and managing VAT and PAYE schemes

### 3 SPOTTING YOUR PROFIT POTENTIAL

- Because we get to know your business and your accounts we can see where you can make more money

### THE BENEFITS FOR YOU

- So you know all the bureaucratic stuff is taken care of
- This keeps you safe
- So you know what you need to pay and when you need to pay it
- Putting your mind at rest in times of stress
- So you know it will be right from the very beginning, first time and every time

### BECAUSE. . .

- You get fined for missing deadlines
- You only want to pay the tax man the minimum you need to
- We can fight your corner for you whilst you run your business
- This allows you to spend time working ON your business rather than in it

WE ALL KNOW THAT ACCOUNTS AND TAX COMPLIANCE ARE EXTREMELY IMPORTANT BUT THOMAS COX & CO KNOW YOU ARE IN BUSINESS FOR OTHER REASONS.

YOUR ACCOUNTS CAN DO SOMETHING FAR MORE USEFUL – DID YOU KNOW THEY ARE AN EXCELLENT TOOL TO MAKE SERIOUS MONEY?

SEE THE NEXT PAGE FOR MORE DETAILS. . .

### 4 PUSHING FOR PROFITS

- There are only really four ways to make a business grow. We can focus you on what they are and help you implement them, making sure your business does them better

### 5 TAKE FINANCIAL CONTROL

- Make your management accounts meaningful tools and use them to help you keep to your profit plan
- Find out if you are getting the best return on your investment
- Find out where you could be wasting money

### 6 PLANNING FOR GROWTH

- Assisting you to develop a Business Plan for long term sustainable growth
- Tax strategies to ensure that you retain as much as possible of those extra profits

### THE BENEFITS FOR YOU

- Your bottom line and bank balances will simply improve
- Helps prevent a 'Failure to Implement' culture so that you can get things done
- Keeps you in control of your finances and in control of your company
- Finds out if you are using your money in the most useful way

### BECAUSE. . .

- We all appreciate higher profits and more cash
- It's really good to know where your business is going

AS YOUR BUSINESS PROFITS IMPROVE  
SO WILL THE INTRINSIC VALUE OF YOUR  
BUSINESS.

HOW WILL YOU CAPITALISE ON YOUR HARD  
WORK? HOW WILL YOU MAKE SURE YOU GET  
PROPERLY REWARDED FOR YOUR EFFORTS?  
DO YOU HAVE AN EXIT STRATEGY IN PLACE?

SEE THE NEXT PAGE FOR MORE DETAILS. . .

### 7 WHERE ARE You Now?

- We'll help clarify the most important things to you about being in business and what your aspirations and goals for the future are

### 8 FOCUSING ON THE FUTURE

- From knowing where you are now we'll help you analyse the strengths and weaknesses of your business so you know what to concentrate on to achieve your goals

### 9 TACTICS

- Having helped you identify the potential of your business we will help you structure your time so that you can achieve real control

### THE BENEFITS FOR YOU

- A clear understanding of all your business and personal goals greatly increases the likelihood of success and the enjoyment of running a business

- Creation of strategic financial models, definition of key performance indicators and the building of a marketing plan will make sure all your efforts are going in the right direction

### BECAUSE. . .

- Have you noticed that all truly successful people always have trusted coaches and advisors?

AS YOU CAN TELL THOMAS COX & CO THINKS A LITTLE DIFFERENTLY ABOUT ACCOUNTANCY. WE UNDERSTAND THE PURPOSE OF ANY BUSINESS IS TO INCREASE THE PROFIT IT MAKES AND THIS IS YOUR MAIN FOCUS.

PETER AND HIS TEAM HAVE WORKED WITH 1000S OF BUSINESSES, AND OUR VAST KNOWLEDGE, EXPERIENCE AND SKILLS ARE AVAILABLE TO PEOPLE LIKE YOURSELF WHO WANT TO GET FAR MORE THAN JUST END OF YEAR FIGURES AND HOURLY BILLS OUT OF THEIR ACCOUNTANCY FIRM.

SOME PEOPLE THINK THAT THOMAS COX & CO JUST DOES BOOKS. ACTUALLY WE DO A LOT MORE THAN THAT. AND ALL FOR AGREED FIXED FEES.

IT IS A WELL KNOWN FACT THAT A GOOD ACCOUNTANT SHOULD SAVE YOU MORE MONEY THAN YOU PAY IN FEES. BUT WHY ONLY CONCENTRATE ON SAVING MONEY? WHAT ABOUT MAKING SOME TOO? GIVE US A CALL SO WE CAN SHOW YOU THE EVIDENCE OF PAST SUCCESSES. ANY OF THE TEAM WILL BE HAPPY TO HELP YOU ON 01582 482224, OR EMAIL PETER AT PETER@THOMASCOX.CO.UK