



## What's ahead in 2009?

We would like to share with you all our focus for 2009. Customers of Thomas Cox & Co are highly valued. We try to design our services to focus on customer solutions and we care passionately about servicing customer needs. We aren't just about accounts and tax compliance. We've helped many of our customers address their key business issues and seen their businesses grow very significantly. In some cases that growth has necessitated the introduction of tax planning strategies to enable the owners to retain more of their hard earned profits. Whilst the year has started with some very high profile corporate failures and job losses, we are seeing continued strength in the small owner managed businesses and we are sure that these are the businesses that will continue to prosper this year and next. We pride ourselves on a no nonsense approach. If any of the four key services below strike your interest please give us a call to discuss it with us on (01582) 482224.

- 1. Maximising the profit in your business-** giving you the strategies necessary to achieve your vision and the detailed structure that will deliver the strategies.
- 2. Are you on target to be able to retire when you want to?** How are you measuring this?
- 3. Effective Financial Management-** A basic understanding (in plain English!) of the key methods you should be using to diagnose the performance of your business.
- 4. "Making Your Business Really Fly" workshop-** Demonstration of the importance of working ON your business, helping you identify the key areas that will make your business successful and ultimately valuable.

With the advent of tougher demands from all of the banks for clear indications of appropriate financial controls and monitoring, these programmes are a MUST if you wish to ensure that existing borrowing facilities are to be continued, let alone applying for any additional funds.

## What we are planning

Over the next 18 months or so we hope to be putting into place the resources necessary to achieve Peter's plans for the future growth of the Practice. This will more than likely involve a move to larger premises (within the Luton Hoo Estate!!) and the employment of additional team members to augment our existing team. More details to come as these plans unfold.

We have successfully completed the April 2008 tax return filing season with a 100% filing record. It was nearly a close run thing though with the last customer not providing his details until this week!!

And finally, it was nice to receive a compliment from the finance director of the CBI last week – "If I want an intellectual debate over the Finance or Companies Acts I go to the likes of KPMG or PWC but if I want practical, no nonsense advice then I come to you".

**Peter**  
**28th January, 2009**

**BUSINESS IS GREAT AND WE ARE READY FOR MORE. PLEASE DO REFER US TO YOUR BUSINESS ASSOCIATES.**